WE CLAIM:

1. A color cosmetic composition comprising an oil component and a particulate matter component, the improvement wherein the composition additionally contains an uncrosslinked synthetic polymer having a glass transition temperature of 76 to 120° C., comprising at least one

5   methacrylate ester monomer repeat unit which, if polymerized, would yield a polymer having a glass transition temperature 76 to 120° C.

2. The composition of claim 1 wherein the methacrylate ester monomer repeat unit which, if polymerized to a molecular weight average of 20,000, would yield a polymer having a glass transition temperature of 76 to 120° C.

10   3. The composition of claim 1 wherein the polymer has a glass transition temperature ranging from about 80 to 115° C.

4. The composition of claim 1 wherein the methacrylate ester repeat unit is an aliphatic ester of methacrylic acid.

5. The composition of claim 4 wherein the methacrylate ester repeat unit is methacrylic acid

15   esterified with an aliphatic alcohol of 1 to 8 carbon atoms.

6. The composition of claim 5 wherein the aliphatic alcohol has 1 or 2 hydroxy groups.

7. The composition of claim 5 wherein the polymer is methyl methacrylate.

8. The composition of claim 1 wherein the methacrylate ester repeat unit is isobornylmethacrylate.

20   9. The composition of claim 1 comprising, by weight of the total composition:

    3-30% of the polymer,

10-40% of a volatile oil selected from the group consisting of cyclomethicone, a volatile paraffinic hydrocarbon, and mixtures thereof;

10-30% of a nonvolatile oil selected from the group consisting of dimethicone, a fluoro guerbet ester, and mixtures thereof;

5   1-30% of a wax having a melting point of 30 to 120° C. selected from the group consisting of an aliphatic hydrocarbon, a fluorinated wax, and mixtures thereof; and

10-40% particulate matter having a particle size of 0.5 to 100 microns.

10. The composition of claim 1 wherein the oil comprises both a volatile solvent having a viscosity of 0.5 to 10 centistokes at 25° C. and a nonvolatile oil having a viscosity of greater than

10   10 centistokes at 25° C.

11. The composition of claim 10 wherein the volatile solvent comprises one or more compounds selected from the group consisting of cyclomethicones of up to 7 silicon atoms, linear dimethicone of up to 9 silicon atoms, and straight or branched chain paraffinic hydrocarbons having about 5 to 40 carbon atoms.

15   12. The composition of claim 10 wherein the nonvolatile oil comprises one or more compounds selected from the group consisting of silicones, fatty alcohols, fatty esters, and nonvolatile hydrocarbon oils.

13. The composition of claim 10 wherein the nonvolatile oil comprises one or more compounds selected from the group consisting of dimethicone and a fluoro guerbet ester.

20   14. The composition of claim 1 additionally comprising 1-70% of a wax having a melting point of 30 to 120° C.

15. The composition of claim 14 wherein the wax is one or more compounds selected from the group consisting of an aliphatic hydrocarbon and a fluorinated silicone.

16. The composition of claim 15 wherein the wax is a synthetic aliphatic hydrocarbon and a fluorinated dimethicone copolyol.

17. The composition of claim 16 wherein the fluorinated dimethicone copolyol is dimethiconol fluoroalcohol dilinoleic acid.

18. The composition of claim 1 which is an anhydrous stick.

19. The composition of claim 18 which is a lipstick.

20. A lipstick composition comprising:

1-40% of an uncrosslinked synthetic polymer having a glass transition temperature of 76 to 120° C., comprising at least one methacrylate ester monomer repeat unit which, if polymerized to a molecular weight average of 20,000, would yield a polymer having a glass transition temperature 76 to 120° C.

10-40% of a volatile oil,

10-30% of a nonvolatile oil,

1-30% of a wax having a melting point of 30 to 120° C., and

10-40% particulate matter having a particle size of 0.5 to 100 microns.